



(Tia Logo PNG)

The Tia team is hosting the first ever “I Love Tia” Video Contest. Winners will receive a cash prize! Submit your short video from October 25th - December 6th (final submissions by midnight MST). On December 9th winners will be announced at 1pm (MST) on Tia’s Facebook live.

Rules:

- Videos can be no longer than 60 seconds
- Please avoid offensive, political or controversial content or language.
- Contestants can submit up to 3 entries.
- Tia Foundation must be tagged in post and the link to the website must be included.
- Tia board members and employees may submit a video but cannot win.
- All domestic and international winners must submit appropriate US tax forms prior to receiving a prize
- Ages 13+ (below 18 needs parental consent to participate)
- Participants from outside the U.S. are welcome to participate

Prizes:

\$200 - Most total donations (message us when your video receives a donation so you get credit)

\$200 - Most likes, comments and shares

\$100 - Most entertaining (selected by Tia judges)

How to get started:

1. Go to our website to learn more about what we do (www.tiafoundation.org).
2. Create a video on why you love the Tia Foundation and why you think others should too.
 - You can make a commercial, a Tia themed music video, a funny or compelling call to action - get as creative as you’d like!
3. Post your video on your Social Media Platforms and tag the Tia Foundation, include the hashtag #thetiafoundation, and include a link to our website in post.
 - Participants must prominently display a Tia Logo at some point during the video, talk about the Tia Foundation OR have link to Tia’s website or donation page to qualify (<https://secure.ggiv.com/for/qivtod>).
 - Please contact us if there is something that you need to make your video better (a Tia logo in png for example, information about what we do that is not on the website, etc.) We will be using these video’s in future Tia marketing materials.
4. Recruit your friends to make videos.
5. If your video wins, contact the Tia Foundation at nharris@tiafoundation.org to collect your winnings within 90 days of the announcement.

The Tia Foundation owns all submissions, and may use any part or all of any submission alone or in combination with other content. The submitting party will have no further rights to his or her submission once it is submitted to The Tia Foundation. The Tia Foundation may edit or alter any submission without consent or approval from the submitting party. The Tia Foundation has no obligation to use any part or all of any submission for any purpose, but upon its submission, will have all intellectual property rights to such submission. Submitting parties will have no right to any compensation for their submissions, even if The Tia Foundation profits from any such submission. All domestic and international winners must submit appropriate US tax forms prior to receiving a prize. Participants cannot win multiple prizes.